

SECRETARY'S RECORD, NEBRASKA PUBLIC SERVICE COMMISSION

In the Matter of the) APPLICATION NO. BR-358
Prescription of Reasonable)
Rates and Charges for Motor) GRANTED AS AMENDED ON AN
Carriers Passengers and) EMERGENCY BASIS
Property for Hire subject to)
the Provisions of Neb. Rev.)
Stat. (Reissue 2003), Chapter)
75, Articles 1 and 3.) ENTRERED: APRIL 27, 2010

BY THE COMMISSION:

OPININON AND FINDINGS

On April 26, 2010, Branded Enterprises, LLC, Omaha, Nebraska, filed an application for authority to establish rates for its use in its operations as follows:

Description	Proposed
45-60 Passenger vehicle:	
-Omaha rate (2 hour minimum)	
Up to 3 hours:	\$375/hour
4-5 hours:	\$337.50/hour over 3
Over 5 hours:	\$280/hour over 5
Travel Rate (out of Omaha)	\$1.75/mile
15-30 Passenger vehicle:	
-Omaha rate (3 hour minimum)	
3 hours:	\$150/hour
4-5 hours:	\$135/hour over 3
Over 5 hours:	\$110/hour over 5
Travel Rate (out of Omaha)	\$1.75/mile
Under 15 Passengers:	
-Omaha rate (3 hour minimum)	
3 hours:	\$100/hour
4-5 hours:	\$90/hour over 3
Over 5 hours:	\$75/hour over 5
Travel Rate (out of Omaha)	\$1.75/mile

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Per Person rates:

Shuttle Rates (per person per event):

1-5 miles	\$1.00
6-10 miles	\$5.00
11-20 miles	\$10.00
21-35 miles	\$20.00
36-50 miles	\$30.00
Over 50 miles	\$50.00

Per event time frame per person:

1-3 hours	\$20.00
4-6 hours	\$30.00
6-12 hours	\$40.00
12-24 hours	\$60.00

Fuel surcharge:

Mileage rate:

\$3.50/gallon	\$2.00/mile
\$4.00/gallon	\$2.25/mile
\$5.00/gallon	\$2.50/mile

Hourly rate (additional cost per hour):

\$3.50/gallon	\$10.00
\$4.00/gallon	\$20.00
\$4.50/gallon	\$30.00

Emergency action is requested.

Applicant is a certificated common carrier which holds Certificate Number B-1759. The certificate authorizes the Transportation of passengers by bus in charter and special party between points in York, Seward, Lancaster, Hamilton, Hall, Adams, Clay, Fillmore, Saline, Polk, Butler, Platte, Colfax, Dodge, Saunders, Washington, Douglas, Sarpy, Cass, Otoe, and Dodge counties and between points within said counties, on the one hand, and, on the other hand, points in Nebraska over irregular routes RESTRICTION: RESTRICTION:

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The transportation of railroad train crews and their baggage is not authorized. HHS Designation: No.

The Applicant received authority to operate from the Commission under Certificate No. B-1759 on April 27, 2010. The Applicant is establishing its rates for use in this certificate.

The Applicant represents to the Commission that the proposed rates are based upon anticipated expenses in vehicle maintenance, fuel expenses, insurance premiums, advertising and other overhead charges. The rates as proposed have been developed to be competitive with similar charges for similar services currently being operated.

In applications such as these, the Commission must find that an emergency situation exists. Such a situation exists in this application as the Applicant cannot begin operations under its certificate as granted until the rates are approved.

Upon consideration of the application and being fully advised in the premises, the Commission is of the opinion and finds that the application should be granted on an emergency basis effective April 30, 2010.

ORDER

IT IS, THEREFORE, ORDERED by the Nebraska Public Service Commission that effective April 30, 2010, Branded Enterprises, LLC, Omaha, Nebraska, be, and it is hereby, authorized to establish rates for its use as follows:

<u>Description</u>	<u>Proposed</u>
45-60 Passenger vehicle:	
-Omaha rate (2 hour minimum)	
Up to 3 hours:	\$375/hour
4-5 hours:	\$337.50/hour over 3
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\$3.50/gallon	\$2.00/mile
\$4.00/gallon	\$2.25/mile
\$5.00/gallon	\$2.50

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Hourly rate (additional cost per hour):

\$3.50/gallon	\$10.00
\$4.00/gallon	\$20.00
\$4.50/gallon	\$30.00

IT IS FURTHER ORDERED by the Nebraska Public Service Commission that public notice of this action be published in the Daily Record, Omaha, Nebraska, pursuant to the provisions of Section 75-121. R.R.S. 2006, and the Commissions Rules.

MADE AND ENTERED at Lincoln, Nebraska, this 27th day of April, 2010.

NEBRASKA PUBLIC SERVICE COMMISSION

COMMISSIONERS CONCURRING:

Red Johnson

Chairman

Gerald L. Vap

Tim Schrom

ATTEST:

Tim Schrom

Executive Director

//s// Frank E. Landis

//s// Gerald L. Vap