

BEFORE THE NEBRASKA PUBLIC SERVICE COMMISSION

In the Matter of the) Application No. C-4508
Application of 1 800 Collect,)
Inc., San Diego, California,)
seeking authority to add the) GRANTED
trade name of Simple Billing)
Solutions.)
) Entered: September 18, 2012

BY THE COMMISSION:

On August 7, 2012, an application was filed by 1 800 Collect, Inc. (Applicant), of San Diego, California, seeking approval to add the trade name of Simple Billing Solutions. Notice of the application was published in The Daily Record, Omaha, Nebraska, on August 9, 2012. No protests were filed; therefore, this application is processed pursuant to the Commission's Rule of Modified Procedure.

O P I N I O N A N D F I N D I N G S

Applicant is a privately-held Florida corporation with its principal place of business at 1658 Gates Boulevard, Suite B, San Diego, CA 92154. Applicant is authorized to provide resold interexchange telecommunications services in Nebraska pursuant to the authority granted by this Commission on February 14, 2012, in Docket C-4435.

In the present application, the Applicant requests that the Commission enter an order approving the adoption by Applicant of the name "Simple Billing Solutions." Applicant has received authority from the Secretary of State to use the new name. The adoption of the new name will have no effect on the rates, terms, or conditions of Applicant's provision of telecommunications services to its customers.

Based on all the evidence adduced, the Commission is of the opinion the application is in the public interest and should be granted.

O R D E R

IT IS THEREFORE ORDERED by the Nebraska Public Service Commission that Application No. C-4508 be, and it is

hereby, granted and the request of 1 800 Collect, Inc. to add the trade name of Simple Billing Solutions is approved.

IT IS FURTHER ORDERED that the Applicant file its updated tariff reflecting the change in name within 30 days of the date of this order.

MADE AND ENTERED at Lincoln, Nebraska, this 18th day of September, 2012.

NEBRASKA PUBLIC SERVICE COMMISSION

COMMISSIONERS CONCURRING:

Chairman

ATTEST:

Executive Director

SECRETARY'S RECORD, NEBRASKA PUBLIC SERVICE COMMISSION

Application No. C-4508

Page 2

hereby, granted and the request of 1 800 Collect, Inc. to add the trade name of Simple Billing Solutions is approved.

IT IS FURTHER ORDERED that the Applicant file its updated tariff reflecting the change in name within 30 days of the date of this order.

MADE AND ENTERED at Lincoln, Nebraska, this 18th day of September, 2012.

NEBRASKA PUBLIC SERVICE COMMISSION

COMMISSIONERS CONCURRING:

Tim Schram

Chairman

Rod Johnson

Lane Boyle

ATTEST:

Shirley G. De

Yvonne L. Vap

Executive Director

//s//Rod Johnson
//s//Frank Landis