

BEFORE THE NEBRASKA PUBLIC SERVICE COMMISSION

In the Matter of the ) Application No. C-3827  
Application of Cause Based )  
Commerce Incorporated d/b/a )  
The Sienna Group, Cincinnati, )  
Ohio, seeking authority to ) GRANTED  
operate as a resale )  
interexchange carrier of )  
telecommunications services )  
within the State of Nebraska. ) Entered: September 18, 2007

BY THE COMMISSION:

O P I N I O N     A N D     F I N D I N G S

By application filed June 22, 2007, Cause Based Commerce Incorporated d/b/a The Sienna Group, ("Sienna " or "Applicant"), Cincinnati, Ohio, seeks authority to provide non-facilities based resold interexchange telecommunications services within the State of Nebraska. Notice of the application was published in the Daily Record, Omaha, Nebraska, on August 9, 2007. No protests were filed; therefore, this application is processed pursuant to the Commission's Rule of Modified Procedure.

Applicant is a corporation organized under the laws of the state of Ohio with its headquarters in Cincinnati, Ohio. Applicant is authorized by the Secretary of State to operate in Nebraska as a foreign corporation. In addition, no officer, director or shareholder having five percent or more of the Applicant's voting securities has been involved in a formal complaint or other investigatory or enforcement proceeding.

Applicant is a non-facilities based interexchange resale carrier proposing to provide switched and dedicated access "1+" long distance telecommunications services suitable for voice and limited data applications throughout the State of Nebraska. All network services are supplied by the Applicant's underlying carriers, Global Crossings and Qwest. The Applicant does not propose to provide alternative operator services nor require advanced payments or deposits. Applicant will direct bill customers and Applicant's customer service will be performed in house.

Interexchange reseller applications are subject to Commission jurisdiction under Neb. Rev. Stat. §§86-128 and

86-129 and Title 291 of the Commission's Rules and Regulations, Chapter 5, Rule 003.12. From examination of the application filed herein and the additional financial information, the Commission finds that Sienna provided all the information required by the Commission, possesses adequate financial resources to provide the proposed service and adequate technical competency to provide the proposed service. Approval of the application would serve the public interest. Accordingly, the application should be granted.

#### O R D E R

IT IS THEREFORE ORDERED by the Nebraska Public Service Commission that Application No. C-3827 be, and it is hereby, granted and Cause Based Commerce Incorporated d/b/a The Sienna Group is authorized to provide interexchange telecommunication services within the State of Nebraska.

IT IS FURTHER ORDERED that the Applicant shall file, in accordance with the applicable statutes on or before April 30th of each year, an annual report with this Commission consisting of: (a) a copy of any report filed with the Federal Communications Commission; (b) a copy of any annual report to stockholders; and (c) a copy of the latest Form 10-K filed with the Securities and Exchange Commission. If these are not available, Applicant shall submit a balance sheet and income statement for the previous year of operation, as well as the investment made in telephone plant and equipment located within the state, accumulated depreciation thereon, operating revenues and expenses and taxes.

IT IS FURTHER ORDERED that, to the extent applicable, the Applicant shall comply with all laws pertaining to, and all rules and regulations promulgated under, the Telecommunications Relay System Act (Neb. Rev. Stat. §§86-301 to 86-315) and the Nebraska Telecommunications Universal Service Fund Act (Neb. Rev. Stat. §§86-316 to 86-329).

IT IS FURTHER ORDERED that applicant file its current tariff, along with the appropriate fee, prior to offering service pursuant to the certificate granted in this order.

IT IS FINALLY ORDERED that this order be, and it is hereby made, the Commission's official Certificate of

Authority to furnish the service authorized herein as a common carrier.

MADE AND ENTERED at Lincoln, Nebraska, this 18th day of September, 2007.

NEBRASKA PUBLIC SERVICE COMMISSION

COMMISSIONERS CONCURRING:

Chairman

ATTEST:

Deputy Director