

BEFORE THE NEBRASKA PUBLIC SERVICE COMMISSION

In the Matter of the Commission,)	Application No. C-3344/
on its own motion, seeking)	PI-92
comment on the request by United)	
Way of the Midlands to be)	
assigned the use of "211" in)	
Boone, Nance, Platte and Colfax)	GRANTED
Counties to gain access to First)	
Call for Help (FCFH), a)	
comprehensive information and)	
referral service.)	Entered: March 29, 2005

BY THE COMMISSION:

On January 31, 2005 the Commission opened a docket to consider the request by United Way of the Midlands to be assigned the use of "211" in Boone, Nance, Platte and Colfax Counties. The Commission previously assigned "211" to United Way of the Midlands in Application Nos. C-2621/PI-53, entered on February 20, 2002; C-2732, entered on July 23, 2002; C-3061/PI-75, entered on February 10, 2004; C-3066/PI-76, entered on February 10, 2004; C-3099/PI-77, entered on March 30, 2004; C-3223/PI 81, entered on September 21, 2004; C-3277/PI 88 entered on February 1, 2005; and C-3327/PI 90 entered on March 22, 2005 for use in numerous counties throughout the state.

No protests to the application were received. A public meeting was held in this matter on March 23, 2005, in Columbus, Nebraska to give members of the public an opportunity to ask questions and voice concerns.

Letters of support were filed with the Commission by Columbus Hospitality, LLC, Columbus, on February 1, 2005; the East Central District Health Department, Columbus, on February 4, 2005; the Columbus Collaborative Team, Columbus, on February 14, 2005; and Cargill Meat Solutions of Schuyler, on February 18, 2005, in support of the United Way of the Midland's application.

O P I N I O N A N D F I N D I N G S

The Commission finds that use of "211" by United Way of the Midlands should be expanded to Boone, Nance, Platte and Colfax Counties. The contact person for United Way of the Midlands is Jamesena Grimes Moore, who can be reached at 402-522-7930.

Consistent with the original applications, it is the Commission's preliminary belief that individual carrier costs for "211" access will not be significant. If, however, a carrier seeks recovery of costs associated with routing "211" calls for expansion of "211" access to Boone, Nance, Platte and Colfax

Counties, the Commission requires that plans for cost recovery be submitted to the Commission for approval.

The Commission will make available suggested language for directory listings and bill inserts. Affected telephone companies must use, at minimum, the information contained in these materials to inform their customers of the availability of "211" service. Affected telephone companies include those that serve Boone, Nance, Platte and Colfax Counties. The public must have easy directory access to 211 and other public interest numbers in order to maximize the benefit of such designations of scarce numbering resources. The Commission continues to strongly urge all carriers to require their directory publishing companies to display all public interest numbers such as 211, 511, 711 and 911 in a common and easily accessible location in the directory such as inside the front cover.

The Commission finds that **June 29, 2005**, should be the deadline for "211" routing for Boone, Nance, Platte and Colfax Counties.

O R D E R

IT IS THEREFORE ORDERED by the Nebraska Public Service Commission that "211" is hereby, designated for use by United Way of the Midlands for a referral service in Boone, Nance, Platte and Colfax Counties.

IT IS FURTHER ORDERED that **June 29, 2005**, is the deadline set by the Commission for implementation of "211" routing for Boone, Nance, Platte and Colfax Counties.

IT IS FINALLY ORDERED that carriers seeking recovery of costs associated with routing "211" calls for Boone, Nance, Platte and Colfax Counties submit cost recovery plans to the Commission for approval.

MADE AND ENTERED in Lincoln, Nebraska on this 29th day of
March, 2005.

NEBRASKA PUBLIC SERVICE COMMISSION

COMMISSIONERS CONCURRING:

Chairman

ATTEST:

Executive Director