

BEFORE THE NEBRASKA PUBLIC SERVICE COMMISSION

In the Matter of the Application) Application No. C-1997
of AT&T of Denver, Colorado,)
requesting Lucky Dog Phone Co. to) GRANTED
be referenced on its Nebraska)
interexchange certificate as a)
trade name.) Entered: March 23, 1999

BY THE COMMISSION:

On February 12, 1999, AT&T of Denver, Colorado, filed an application seeking authority to have Lucky Dog Phone Co. referenced on its Nebraska interexchange certificate as a trade name. Notice of the application was published in The Daily Record, Omaha, Nebraska, on February 19, 1999. No protests were filed; therefore, we process this application pursuant to the Commission's Rule of Modified Procedure.

O P I N I O N A N D F I N D I N G S

AT&T received authority to provide intrastate telecommunications services from this Commission on December 16, 1986, in Application C-661. Currently, no formal or departmental complaints are pending against AT&T.

AT&T requests authority to utilize the trade name Lucky Dog Phone Co., in addition to its actual name, to market its long distance services. AT&T began advertising the Lucky Dog service nationwide on February 8, 1999. Once a customer has agreed to purchase the Lucky Dog service, Lucky Dog will appear on the customer bill along with an 800 number so that customers can call with any questions concerning the service or billing.

Upon consideration of the application, the Commission is of the opinion and finds the application should be granted.

O R D E R

IT IS THEREFORE ORDERED by the Nebraska Public Service Commission that Application No. C-1997 be, and it is hereby, granted.

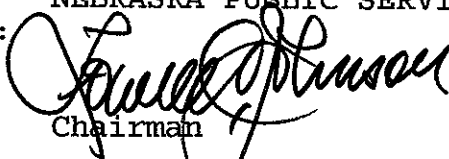
IT IS FURTHER ORDERED that an updated tariff reflecting the addition of the Lucky Dog Phone Co. name authorized herein be filed with the Commission within 30 days from the date of this order.

Application No. C-1997

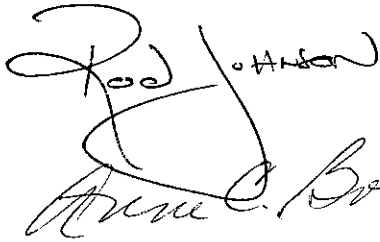
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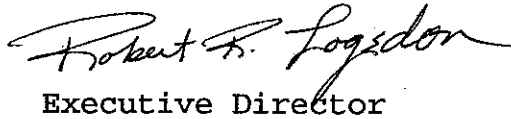
MADE AND ENTERED at Lincoln, Nebraska, this 23rd day of March, 1999.

NEBRASKA PUBLIC SERVICE COMMISSION
COMMISSIONERS CONCURRING:


Chairman

ATTEST:


Daniel G. Urwiller


Executive Director

//s//Lowell C. Johnson
//s//Frank E. Landis
//s//Daniel G. Urwiller