

BEFORE THE NEBRASKA PUBLIC SERVICE COMMISSION

In the Matter of the application	)	Application No. C-1889
of GCC License Corporation seeking	)	
designation as an eligible tele-	)	
communications carrier (ETC) that	)	PROGRESSION ORDER NO. 1
may receive universal service	)	
support.	)	Entered: March 6, 2001

BY THE COMMISSION:

O P I N I O N S     A N D     F I N D I N G S

In the final ordering clause of the Commission's Order Granting ETC Status And Issuing Findings, entered on November 21, 2000, the Commission ordered GCC License Corporation to file an advertising plan with the Commission. Specifically, the Commission stated, "Within thirty days after receiving the advertising plan, the Commission shall enter an order approving or rejecting the filed plan." Shortly thereafter, a motion was filed by a number of telephone companies, collectively referred to as the Independents, requesting the Commission to reconsider its order granting ETC status.

On February 21, 2001, we voted to deny the Independents' motion for reconsideration upholding the initial decision. Although GCC License Corporation complied with the Commission's order and submitted an advertising plan for Commission approval on December 29, 2000, and supplemented it on February 8, 2001, the Commission believed that it was inefficient to expend its resources to study GCC License Corporation's plan when there was a possibility that the Commission's initial ruling might be overturned upon reconsideration. Now that our vote on the motion for reconsideration has been entered, we can now turn to the issue of the proposed advertising plan submitted by GCC License Corporation.

The November 21, 2000, Order specified minimum substantive requirements of the advertising plan to be submitted by GCC License Corporation; however, the Order did not prescribe a particular procedure for reviewing the proposed plan. On February 20, 2001, the Commission received a motion from the Independents requesting that a procedural schedule on GCC License Corporation's advertising plan be adopted. The Independents' motion requested the right to file comments and requested that the Commission hold a hearing on the contents of the advertising plan submitted by GCC License Corporation because of statewide policy implications.

Because we believe that our approval of this plan does have statewide significance, we are inviting an expedited round of written comments by the parties to this case. We note that our order contemplated an expedited review of the marketing plan; therefore, initial comments on the contents of the plan must be received within ten days from the date this order is entered or by

March 16, 2001. We will then entertain reply comments from GCC License Corporation only, submitted on or before March 23, 2001.

The Commission will not hold a separate hearing on this matter, nor will the Commission consider comments which go beyond the scope of the content of the advertising plan on file with the Commission. An order will then be issued either approving or rejecting GCC License Corporation's advertising plan.

O R D E R

IT IS THEREFORE ORDERED by the Nebraska Public Service Commission, that the procedural schedule for reviewing GCC License Corporation's advertising plan shall be adopted as described herein.

IT IS FURTHER ORDERED that parties to this docket may file written comments with this Commission on the contents of GCC License Corporation's advertising plan on or before March 16, 2001. Reply comments may be filed by GCC License Corporation on or before March 23, 2001.

MADE AND ENTERED at Lincoln, Nebraska, this 6th day of March, 2001.

NEBRASKA PUBLIC SERVICE COMMISSION

COMMISSIONERS CONCURRING:

Chairman

ATTEST:

Executive Director

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