

BEFORE THE NEBRASKA PUBLIC SERVICE COMMISSION

In the Matter of the Application) Application No. C-1367
of Long Distance Direct Holdings,)
Inc., of Pearl River, New York,)
seeking authority to operate as a) GRANTED
resale common carrier of telecom-)
munication services within the)
state of Nebraska.) Entered: October 8, 1996

APPEARANCES:

For the Applicant:
None

For the Commission Staff:
Hal Hasselbalch, Staff Attorney
300 The Atrium
Lincoln, Nebraska 68508

BY THE COMMISSION:

O P I N I O N A N D F I N D I N G S

By application filed July 5, 1996, Long Distance Direct Holdings, Inc., of Pearl River, New York, seeks authority to provide intraLATA and interLATA resold telecommunications services within the state of Nebraska. Notice of the application was published in the Daily Record, Omaha, Nebraska, on July 10, 1996, pursuant to the rules of the Commission. No protests were filed. Hearing on the application was held by video communication on September 24, 1996.

Applicant produced one witness, Michael Preston, who testified: He is vice president and chief financial officer of applicant corporation. Marketing of its service is done by direct field sales by company representatives, telemarketing through telemarketing firms and direct mail. Exhibit 1 shows copies of applicants mailers and telemarketing script. Written LOA's are required before customers are transferred. Third party verification of telemarketing is carried out before a sale is confirmed. An 800 number is supplied and a welcome packet is supplied to new customers. Applicant has authority to operate in more than 40 states. No complaints have been field by any state commission.

Interexchange reseller applications are subject to Commission jurisdiction under Neb. Rev. Stat. 75-604 and 86-805 and Title 291 of the Commission's Rules and Regulations, Chapter 5, Rule 003.12. From examination of the application filed herein and the testimony adduced at the hearing, the Commission finds applicant has provided all the information required by the Commission; possesses adequate financial resources to provide the proposed service, and possesses adequate technical competency to provide the proposed service. The application should be granted.

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O R D E R

IT IS THEREFORE ORDERED BY THE Nebraska Public Service that Application Number C-1367 be, and it is hereby, granted and Long Distance Direct Holdings, Inc., of Pearl River, New York, is hereby authorized to operate as a resale carrier of intrastate interexchange intraLATA and interLATA telecommunications services within the state of Nebraska.

IT IS FURTHER ORDERED that the applicant shall file, in accordance with the applicable statutes on or before April 30th of each year, an annual report with this Commission consisting of (a) a copy of any report filed with the Federal Communications Commission, (b) a copy of any annual report to stockholders, (c) a copy of the latest Form 10-K filed with the Securities and Exchange Commission, (d) a balance sheet and income statement for the previous year of operation and (e) for the State of Nebraska on a combined interstate-intrastate basis, the investment in telephone plant and equipment located within the state, accumulated depreciation thereon, operating revenues, operating expenses, and taxes.

IT IS FURTHER ORDERED that applicant file its current tariff prior to offering service pursuant to the certificate granted in this order.

IT IF FURTHER ORDERED that applicant file quarterly financial reports for the third and fourth quarter of 1996 and the first quarter of 1997.

IT IS FINALLY ORDERED that this order be, and it is hereby made, the Commission's official certificate of authority to furnish the service authorized herein as a common carrier.

MADE AND ENTERED at Lincoln, Nebraska this 8th day of October, 1996.

NEBRASKA PUBLIC SERVICE COMMISSION

COMMISSIONERS CONCURRING:

//s//Rod Johnson
//s//Frank E. Landis
//s//James F. Munnelly

Chairman

ATTEST:

Executive Director