

BEFORE THE NEBRASKA PUBLIC SERVICE COMMISSION

In the Matter of the	)	Application No. AD-544r
Application of Smartcall Media	)	
Inc., Newark, California,	)	
seeking authority to register	)	GRANTED
the connection of an automatic	)	
dialing-announcing device.	)	
	)	Entered: July 31, 2012

BY THE COMMISSION:

O P I N I O N A N D F I N D I N G S

By application filed on July 26, 2012, Smartcall Media Inc. (Smartcall), Newark, California, seeks authority to register the connection of an automatic dialing-announcing device to a telephone line.

Applicant is a corporation organized under the laws of California, with a mailing address of 39962 Cedar Blvd, Suite 188, Newark, California 94560. Applicant proposes to connect a Lucent APX 8000 automatic dialing-announcing device located in Los Angeles, California.

Having reviewed the matter, the Commission finds that the application complies with the applicable statutes and Rules and Regulations of the Commission regarding automatic dialing-announcing devices.

O R D E R

IT IS THEREFORE ORDERED by the Nebraska Public Service Commission that Application No. AD-544r be, and it is hereby granted and Smartcall Media Inc., be and is hereby, authorized to connect an automatic dialing-announcing device in accordance with its application, the Nebraska Statutes and the Rules and Regulations of this Commission.

IT IS FURTHER ORDERED that this order be, and it is hereby, made the Commission's official registration as set forth in this order and shall remain in force and effect for two years from this date unless used in a manner inconsistent with state or federal law.

IT IS FURTHER ORDERED that, upon receipt of this order and prior to connecting the device to any telephone line, the applicant shall notify the serving telephone company in writing of its intent to connect or operate such device and identify the line to which connection is proposed.

IT IS FURTHER ORDERED that Applicant notify the Commission of any changes in the information contained in its application within five days.

MADE AND ENTERED at Lincoln, Nebraska, this 31st day of July, 2012.

NEBRASKA PUBLIC SERVICE COMMISSION

COMMISSIONERS CONCURRING:

Chairman

ATTEST:

Executive Director

Application No. AD-544r

Page 2

IT IS FURTHER ORDERED that, upon receipt of this order and prior to connecting the device to any telephone line, the applicant shall notify the serving telephone company in writing of its intent to connect or operate such device and identify the line to which connection is proposed.

IT IS FURTHER ORDERED that Applicant notify the Commission of any changes in the information contained in its application within five days.

MADE AND ENTERED at Lincoln, Nebraska, this 31st day of July, 2012.

NEBRASKA PUBLIC SERVICE COMMISSION

COMMISSIONERS CONCURRING:

Tim Schram

Chairman

Rod Johnson

Dave Brube

ATTEST:

Gerald L. Vap

Phil S. JSP

Executive Director

//s// Rod Johnson