

BEFORE THE NEBRASKA PUBLIC SERVICE COMMISSION

In the Matter of the)	Application No. AD-392r
Application of the Smartcall)	
Media Inc., Ladera Ranch,)	
California, seeking authority)	GRANTED
to register and connect an)	
automatic dialing-announcing)	
device.)	Entered: August 21, 2007

BY THE COMMISSION:

O P I N I O N A N D F I N D I N G S

By application filed on August 13, 2007, the Smartcall Media, Inc., Ladera Ranch, California, seeks authority to register and connect an automatic dialing-announcing device to a telephone line.

Applicant is a corporation, incorporated in the State of California, whose mailing address is 27702 Crown Valley Parkway, Ladera Ranch, California. Applicant proposes to connect a Lucent, Model APX 8000, automatic dialing-announcing device at its 60 Hudson Street 1215, New York, New York location.

Having reviewed the matter, the Commission finds that the application complies with the applicable statutes and Rules and Regulations of the Commission regarding automatic dialing-announcing devices.

O R D E R

IT IS THEREFORE ORDERED by the Nebraska Public Service Commission that Application No. AD-392r be, and it is hereby granted and Smartcall Media Inc., Ladera Ranch, California, be and is hereby, authorized to connect an automatic dialing-announcing device in accordance with its application, the Nebraska Statutes and the Rules and Regulations of this Commission.

IT IS FURTHER ORDERED that this order be, and it is hereby, made the Commission's official registration as set forth in this order and shall remain in force and effect for two years from this date unless used in a manner inconsistent with state or federal law.

IT IS FURTHER ORDERED that, upon receipt of this order and prior to connecting the device to any telephone line, the applicant shall notify the serving telephone company in writing of its intent to connect or operate such device and identify the line to which connection is proposed.

IT IS FURTHER ORDERED that Applicant notify the Commission of any changes in the information contained in its application within five days.

MADE AND ENTERED at Lincoln, Nebraska, this 21st day of August, 2007.

NEBRASKA PUBLIC SERVICE COMMISSION

COMMISSIONERS CONCURRING:

Chairman

ATTEST:

Deputy Director