BEFORE THE NEBRASKA PUBLIC SERVICE COMMISSION

In the Matter of the Application)	Applicati	on No.	AD:	-281r
of J.C. Penney Co., Omaha,)				
Nebraska, seeking authority to)	GRANTED			
connect an automatic dialing-)				
announcing device.)	Entered:	April	2,	2002

BY THE COMMISSION:

OPINION AND FINDINGS

By application filed on March 19, 2002, J.C. Penney Co., Omaha, Nebraska, seeks authority to connect an automatic dialing-announcing device.

Applicant is a corporation whose mailing address is 800 No. 98th Street, Omaha, Nebraska, 68144. Applicant proposes to connect a CROS system automatic dialing-announcing device.

The petition states the applicant will include on all calls made on the automatic dialing-announcing device, a statement of the nature of the call and the name, address and telephone number of the business or organization being represented.

Having reviewed the matter, the Commission finds that the application complies with the applicable statutes and Rules and Regulations of the Commission regarding automatic dialing-announcing devices.

ORDER

IT IS THEREFORE ORDERED by the Nebraska Public Service Commission that Application No. AD-281r be, and it is hereby, granted and J.C. Penney Co., Omaha, Nebraska, be and is hereby authorized to connect an automatic dialing-announcing device in accordance with its application, the Nebraska Statutes and the Rules and Regulations of this Commission. The message shall contain the name, address and telephone number of the business or organization represented and be transmitted on all calls made with the automatic dialing-announcing device.

IT IS FURTHER ORDERED that this order be, and it is hereby, made the Commission's official permit as set forth in this order and shall remain in force and effect for two years from this date unless used in a manner inconsistent with state or federal law.

IT IS FURTHER ORDERED that, upon receipt of this order and prior to connecting the device to any telephone line, the applicant shall notify the serving telephone company in writing of its intent to connect or operate such device and identify the line to which connection is proposed.

IT IS FURTHER ORDERED that applicant notify the Commission of any changes in the information contained in its application within five days.

MADE AND ENTERED at Lincoln, Nebraska, this 2nd day of March, 2002.

NEBRASKA PUBLIC SERVICE COMMISSION

COMMISSIONERS CONCURRING:

Chair

ATTEST:

Executive Director