

BEFORE THE NEBRASKA PUBLIC SERVICE COMMISSION

In the Matter of the Application) Application No. AD-239r
of JC Penney Co., Inc., Omaha,)
Nebraska, seeking authority to con-) GRANTED
nect an automatic dialing-)
announcing device.) Entered: March 16, 1998

BY THE COMMISSION:

O P I N I O N A N D F I N D I N G S

By application filed on March 10, 1998, JC Penney Co., Inc., Omaha, Nebraska, seeks authority to connect an automatic dialing-announcing device. This application is a renewal from AD-222r.

Applicant proposes to connect a CPOS System automatic dialing-announcing device.

Applicant advises this Commission that the device will not be used for advertising purposes and has stated that messages being transmitted will inform their customers that catalog orders have arrived.

Having reviewed the matter, the Commission finds that the application does comply with the applicable statutes and Rules and Regulations of the Commission regarding the registration of automatic dialing-announcing devices.

O R D E R

IT IS THEREFORE ORDERED by the Nebraska Public Service Commission that Application No. AD-239r be, and it is hereby, granted and JC Penney Co., Inc., Omaha, Nebraska be, and it is hereby, authorized to connect an automatic dialing-announcing device in accordance with its application, the Nebraska Statutes and the Rules and Regulations of this Commission.

IT IS FURTHER ORDERED that this order be, and it is hereby, made the Commission's official registration as hereinbefore set forth and shall remain in force and effect for two years from this date unless used in a manner inconsistent with state or federal law.

IT IS FURTHER ORDERED that, upon receipt of this order and prior to connecting the device to any telephone line, the applicant shall notify the serving telephone company in writing of its intent to connect or operate such device and identify the line to which connection is proposed.

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IT IS FURTHER ORDERED that applicant notify the Commission of any changes in the information contained in its application within five (5) days.

MADE AND ENTERED at Lincoln, Nebraska, this 16th day of March, 1998.

NEBRASKA PUBLIC SERVICE COMMISSION

COMMISSIONERS CONCURRING:

//s//Lowell C. Johnson

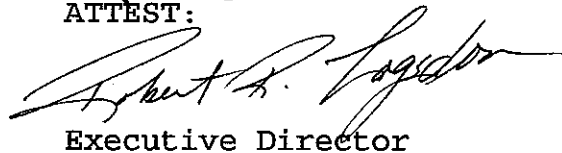
//s//Frank E. Landis

//s//Daniel G. Urwiller



Chairman

ATTEST:



Executive Director