

LEGAL NOTICE



In accordance with Neb. Rev. Stat. 84-907, a public hearing, conducted by the Nebraska Tourism Commission, will be held Tuesday, January 16, 2018, at the Lincoln Community Foundation Building, 215 Centennial Mall South, 5th Floor Conference Room in Lincoln, Nebraska, 68508, prior to consideration and/or enactment of the following:

Pursuant to the provisions of Neb. Rev. Stat. 81-3710 and 81-3725, a public hearing will be held at 1:30 p.m., to consider the adoption of newly created regulations for the Nebraska Tourism Commission, Title 266, Chapter 1, Grants; that allows for the creation of innovative tourism grants and marketing assistance grants, including the applicant guidelines, the review of grants and a requirement for a final report.

Copies of the proposed regulations and fiscal impact statement shall be available for public inspection at the Nebraska Tourism Commission office and the Office of the Secretary of State.

John Ricks, Executive Director

DRAFT FISCAL IMPACT STATEMENT

Agency: Nebraska Tourism Commission	
Title: 266	Prepared by: Bryce Arens
Chapter: New Chapter 1	Date prepared: December 12, 2017
Subject: Creation of New Regulations, Chapter 1, Grants	Telephone: 402/471-3796

Type of Fiscal Impact:

	State Agency	Political Sub.	Regulated Public
No Fiscal Impact	(X)	(X)	(X)
Increased Costs	()	()	()
Decreased Costs	()	()	()
Increased Revenue	()	()	()
Decreased Revenue	()	()	()
Indeterminable	()	()	()

Provide an Estimated Cost & Description of Impact:

State Agency: \$0
 Political
 Subdivision: \$0
 Regulated
 Public: \$0

If indeterminable, explain why:

TITLE: 266, NEBRASKA TOURISM COMMISSION

CHAPTER:1 REGULATIONS - 1. Grants

ACTION: Creation of New Regulations

EXPLANATORY STATEMENT

Prepared by: John Ricks, Executive Director

The Nebraska Tourism Commission is creating the above-referenced regulations as provided by law, and hereby submits this explanatory statement to accompany the regulations and describe their purposes and the changes made during the rulemaking process.

- I. Summary: Creation of New Regulations.
- II. Overview of Purposes and Regulations Created:

Chapter 1. Section 001 describes the authority provided by Nebraska Revised Statute § Section 81-3725 for the Nebraska Tourism Commission to promulgate these regulations.

Section 002 provides the Applicant Plan Guidelines for any community or organization applying for a marketing assistance grant or innovative tourism grant with the web address where guideline requirements can be found.

This Chapter has been created to allow the Nebraska Tourism Commission to provide clarification on the Commission and its authority for Grants. These regulations also allow for the necessary creation of the Chapter to comply with the requirements of LB 222, 105th Legislative Session, to comply with current statutes.

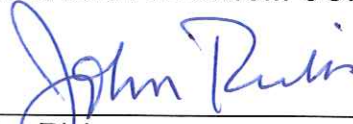
The proposed regulation is consistent with the legislative intent established by Section 84-907.09. The proposed regulation is not the result of any state or federal mandate, rendering a state or federal funding mechanism not applicable. The Commission will solicit public comment prior to the date of a public hearing. The Commission did not use the Negotiated Rulemaking Act in developing the proposed regulation.

Changes in Text Between Notice and Adoption:

I hereby adopt this explanation statement as the statement of the Nebraska Tourism Commission concerning the purposes of this rulemaking action and of the creation of regulations made during the process.

DATED the 12th day of December, 2017.

NEBRASKA TOURISM COMMISSION



John Ricks
Executive Director

NEBRASKA TOURISM COMMISSION

NOTICE OF RULEMAKING COMMENT PERIOD

NOTICE is hereby given that the Nebraska Tourism Commission is accepting written comments on working drafts of proposed regulations, Title 266, Nebraska Administrative Code, Chapter 1, contained in the Nebraska Tourism Commission regulations, for the creation of new regulations regarding the creation of innovative tourism grants and marketing assistance grants, including the applicant guidelines, the review of grants and a requirement for a final report.

All interested person are invited to obtain draft copies of the proposed regulations from and submit their written comments to Bryce Arens, Nebraska Tourism Commission, 301 Centennial Mall South, P.O. Box 98907, Lincoln, NE 68509-8907. The comment period will close on January 16, 2018.

Written Comments may also be sent to: Nebraska Tourism Commission office, 301 Centennial Mall South, P.O. Box 94907, Lincoln, Nebraska 68509-8907.

Where to Obtain Copies of Written Comments: Nebraska Tourism Commission office, 301 Centennial Mall South, P.O. Box 94907, Lincoln, Nebraska 68509-8907.

REGULATIONS DOCKET
Check List

AGENCY: NEBRASKA TOURISM COMMISSION

AGENCY CONTACT: John Ricks, NEBRASKA TOURISM COMMISSION, 301 Centennial Mall South, P.O. Box 94907, Lincoln, Nebraska 68509-8907 or Bryce Arens, Nebraska Tourism Commission, P.O. Box 94907, Lincoln, Nebraska 68509-8907.

PROPOSED NEBRASKA ADMINISTRATIVE CODE CITATION: Title 266,
Chapters 1

PROPOSED NAME OR TOPIC AREA OF REGULATIONS: See "Abstract of Subject Matter" below

LEGAL AUTHORITY FOR RULES: Neb. Rev. Stat. §§ 81-3725.

ABSTRACT OF SUBJECT MATTER: Chapters 1.

Timetable/Status

Stage	Action	Proposed Date	Effective Date(s)
Pre-Rule	Drafting internal reviews	_____	_____
	Advance notice comment period	_____	_____
	Negotiated Rulemaking	_____	_____
Proposed Rule	Notice of Rulemaking Hearing	12/12/17	_____
	Governor Waiver	_____	_____
	Rulemaking Hearing	1/16/18	_____
	Post-hearing Analyses and Revisions	_____	_____
Final Rule	Agency Reviews & Approval	_____	_____
	Attorney General Submission	_____	_____
	Attorney General Approval	_____	_____
	Governor Submission	_____	_____
	Governor Approval	_____	_____
Completion	Filing Date	_____	_____
	Indexing Date	_____	_____
	Publication	_____	_____
or Termination	Notice of Termination w/o Rulemaking	_____	_____
Operative Date	*If later than effective date prescribed in 84-906 & 84-911	_____	_____

**SUBMIT TO GOVERNOR BEFORE SUBMITTING TO EXECUTIVE BOARD AND
BEFORE PUBLIC HEARING DATE IS SET**

**PROPOSED REGULATION
GPRO GOVERPAGE
(ATTACH TO PRE-REVIEW CHECKLIST)**

Agency: Nebraska Tourism Commission
Title, Chapter of Rules submitted: Title 266, Chapter 1
Subject: Creation of New Regulations, Chapter 1
Prepared by: Bryce Arens
Telephone: 402-471-3796
Date submitted to Governor: December 12, 2017

Projected dates for public hearings January 16, 2018

Projected deadline for final approval March 16, 2018

XX A copy of the section of laws or federal regulations that triggered these changes is attached.

FOR GOVERNOR'S OFFICE RECORDS

Advisor Assigned:

Date approved to proceed:

Options for proceeding:

- a) No further contact with GPRO is necessary until final rules have been approved by the Attorney General.
- b) Contact Governor through GPRO concerning issues raised in Negotiated Rulemaking procedures.
- c) Submit Rules and Regulations Policy Review Checklist to Governor if rules are changed hereafter and a new public hearing is scheduled.
- d) Keep the Governor informed through GPRO as issues arise in negotiations, drafting sessions, advisory board meetings, and public hearings.
- e) Specific policy comments per Governor's instructions is attached.

**PROPOSED REGULATION
POLICY PRE-REVIEW CHECKLIST**

Agency: Nebraska Tourism Commission
Title, Chapter of Regulation: Title 266, Chapter 1
Subject: Creation of New Regulations, Chapter 1
Prepared by: Bryce Arens
Telephone: 402-471-3796

A. Policy Changes and Impacts

1. What does the regulation do and whom does it impact? Provide a brief description of the proposed rule or regulation and its impact on state agencies, political subdivisions, and regulated persons or entities.

The newly created regulations allow the Nebraska Tourism Commission the ability to provide clarification on the Commission and its authority for Grants and allow for the necessary creation of the Chapter to comply with the requirements of LB222, 105th Legislative Session, to comply with current statutes.

These regulations do not impact state agencies, political subdivisions or other entities not involved.

2. Describe changes being proposed to current policy and briefly provide rationale.

The proposed regulations for Chapter 1 provide guidance for communities or organizations seeking innovative tourism grants for promotion services and marketing assistance grants when hosting a national or international event in the state of Nebraska.

B. Why is the rule necessary? Explain and provide an identification of authorizing statute(s) or legislative bill(s).

1. Update of regulation (repeal of obsolete statutes, reflect current policy, editing or technical language changes, etc.) - No, creation of new regulations
2. Annual changes -- cost of living, hunting season schedules, etc. - None
3. Law was changed -- federal or state Yes [Cite authorizing statute(s) or legislative bill(s)] - LB222, 105th Legislative Session
4. Extension of established policy or program, new initiatives or changes in policy (within statutory authority) - No
5. Constituent initiated - No
6. Financial needs -- increases/decreases in fees - No
7. Litigation requires changes in rules - No
8. Addresses legal or constitutional concerns of Attorney General's office - No
9. Implements federal or court mandate - No

10. Other (explain) - No

C. What happens if these rules are not adopted?

Regulations will not be created for the Nebraska Tourism Commission for the creation of the Grants program and will hinder the Tourism Commission's ability to be in compliance with state statute.

D. Policy Checklist

1. Is this an update or editorial change reflecting essentially no change in policy? No, creation of new regulations.
2. Does the policy in the proposed regulation reflect legislative intent? Yes
3. Is the policy proposed in the regulation a state mandate on local government? Is it funded? No
4. Is the policy proposed in the regulation a federal mandate on local government? Is it funded? No

E. Fiscal Impact. In addition to completing the required Fiscal Impact Statement (a copy must be attached to this document), the agency must address the following:

1. Will the proposed regulation reduce, increase or have no change in resources -- funds, personnel or FTE? No change
2. Have initial contacts been made with citizens or organizations that may be impacted by the proposed regulation? Yes, public hearing notice was given on December 12, 2017 and all information will be available for public review.
3. Does the proposed regulation impact another agency? No
4. Will the proposed regulation reduce, increase, or have no change on reporting requirements of businesses? No change
5. What is the agency's best estimate of the additional or reduced spending? If there is none, please note. If receipt of federal funds is contingent upon approval of the proposed regulation, then indicate the amount and nature of the federal funds affected, and enclose laws or correspondence from federal officials substantiating the information. None.
6. Include a description of the impact that the proposed regulation will have on the number of state employees and how the agency intends to address proposed increases or decreases in FTE. None.

F. Unique problems or issues and recommendations.

None.

- G. Who is expected to be affected, or to oppose or support the proposed regulation? Explain what initial informal contacts been made with organizations or citizens who may be affected by the regulation prior to the public hearing.

The Commission expects support of the majority of stakeholders for the proposed regulations.

The Commission gave public notice soliciting public comment on the proposed changes prior to the public hearing.

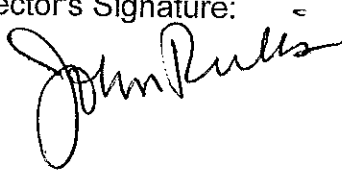
- H. Are these proposed rules a likely candidate for negotiated rulemaking? Explain. Has the process been completed? If so, explain how the issues were addressed.

Not a likely candidate.

Director's Verification of Review

I have reviewed these proposals and verify that, at this stage of the regulation's development, these questions have been accurately addressed.

Executive Director's Signature:



Date: December 12, 2017

LEGISLATIVE BILL 222

Approved by the Governor April 27, 2017

Introduced by Stinner, 48; Watermeier, 1; Kolterman, 24.

A BILL FOR AN ACT relating to tourism; to amend sections 81-3702, 81-3710, 81-3712, 81-3713, 81-3721, and 81-3724, Reissue Revised Statutes of Nebraska, and sections 81-3701, 81-3703, 81-3711, 81-3714, and 81-3725, Revised Statutes Cumulative Supplement, 2016; to restate intent; to define a term; to change membership provisions for the Nebraska Tourism Commission; to provide for districts; to provide, change, and eliminate powers and duties; to eliminate obsolete provisions; to change and eliminate provisions relating to contracts; to provide for additional grants; to harmonize provisions; to repeal the original sections; and to outright repeal section 81-3727, Revised Statutes Cumulative Supplement, 2016.

Be it enacted by the people of the State of Nebraska,

Section 1. Section 81-3701, Revised Statutes Cumulative Supplement, 2016, is amended to read:

81-3701 Sections 81-3701 to 81-3726 and section 4 of this act shall be known and may be cited as the Nebraska Visitors Development Act.

Sec. 2. Section 81-3702, Reissue Revised Statutes of Nebraska, is amended to read:

81-3702 The purposes of the Nebraska Visitors Development Act are (1) to create the Nebraska Tourism Commission to promote Nebraska as a tourism destination and to administer programs a commission and a fund to provide general promotional activity, solicitation, and an operating program to attract an increasing number of visitors to Nebraska and further the use of travel and tourism facilities in Nebraska, (2) to provide for a lodging tax on hotels for the purpose of establishing a State Visitors Promotion Cash Fund, and (3) to authorize the governing body of any county to appoint a visitors committee and impose a lodging tax on hotels for the purpose of establishing a County Visitors Promotion Fund and a County Visitors Improvement Fund.

Sec. 3. Section 81-3703, Revised Statutes Cumulative Supplement, 2016, is amended to read:

81-3703 For purposes of the Nebraska Visitors Development Act, unless the context otherwise requires, the definitions found in sections 81-3704 to 81-3709 and section 4 of this act apply.

Sec. 4. Tourism industry includes any person or other entity, whether for-profit or not-for-profit, that promotes an activity, an event, or a site which attracts both instate and out-of-state visitors, including, but not limited to, a chamber of commerce, a convention and visitors bureau, the hospitality industry, the food and beverage industry, the hotel industry, a passenger transportation provider, any business or organization engaged in recreational, historical, cultural, artistic, or entertainment pursuits, and any person who owns or operates any such activity, event, or site.

Sec. 5. Section 81-3710, Reissue Revised Statutes of Nebraska, is amended to read:

81-3710 (1) The Nebraska Tourism Commission is created. The terms of the members serving pursuant to subsection (2) of this section terminate thirty days after the effective date of this act. The terms of the members serving pursuant to subsection (3) of this section begin thirty days after the effective date of this act. ~~The members of the Travel and Tourism Division Advisory Committee, as such committee existed immediately prior to July 1, 2012, shall be the initial members of the commission and may be reappointed as provided in this section. The terms of initial members of the commission representing entities designated by subdivisions (2)(b), (d), (f), and (h) of this section shall be two years, beginning on July 1, 2012. The terms of initial members representing entities designated by subdivisions (2)(a), (c), (e), (g), and (i) of this section shall be four years, beginning on July 1, 2012. Each successive member shall be appointed by the Governor with the approval of a majority of the members of the Legislature for terms of four~~

revenue from out-of-state visitors.

(3)(a) The Governor shall, within thirty days after the effective date of this act, appoint the members of the commission to begin serving at such time, prior to approval by the Legislature. The members shall consist of eleven residents of the State of Nebraska. Four of the members shall have professional, volunteer, or public service experience that contributes to the fiduciary and governance duties of the commission. Seven of the members shall be affiliated with the tourism industry. One member shall be appointed from each of the eleven districts designated in subdivision (b) of this subsection.

(b) For purposes of this section, the state is hereby divided into eleven districts. The limits and designations of the eleven districts shall be as follows:

- (i) District No. 1. Douglas County;
- (ii) District No. 2. Lancaster County;
- (iii) District No. 3. The counties of Richardson, Pawnee, Nemaha, Johnson, Otoe, Gage, Saline, and Jefferson;
- (iv) District No. 4. The counties of Cass and Sarpy;
- (v) District No. 5. The counties of Saunders, Washington, Dodge, Colfax, Stanton, Cuming, Burt, Thurston, Wayne, Cedar, Dixon, and Dakota;
- (vi) District No. 6. The counties of Butler, Polk, Platte, Merrick, Nance, Boone, Madison, Pierce, Antelope, Knox, Holt, and Boyd;
- (vii) District No. 7. The counties of Thayer, Nuckolls, Webster, Adams, Clay, Fillmore, Seward, York, Hamilton, Franklin, and Harlan;
- (viii) District No. 8. The counties of Kearney, Phelps, Hall, Howard, Greeley, Wheeler, Buffalo, Sherman, Valley, and Garfield;
- (ix) District No. 9. The counties of Lincoln, Keya Paha, Rock, Brown, Loup, Blaine, Custer, Logan, McPherson, Arthur, Grant, Hooker, Thomas, and Cherry;
- (x) District No. 10. The counties of Furnas, Red Willow, Hitchcock, Dundy, Chase, Hayes, Frontier, Gosper, Dawson, Perkins, and Keith; and
- (xi) District No. 11. The counties of Deuel, Garden, Sheridan, Cheyenne, Morrill, Box Butte, Dawes, Sioux, Scotts Bluff, Banner, and Kimball.

(c) The Governor shall appoint members representing district numbers 1, 6, 8, and 11 to serve for terms ending April 1, 2019; members representing district numbers 2, 5, 7, and 10 to serve for terms ending April 1, 2021; and members representing district numbers 3, 4, and 9 to serve for terms ending April 1, 2023. The terms of their successors shall be four years. The Governor shall appoint their successors with the approval of the majority of the members of the Legislature. A person appointed to serve pursuant to this subsection may serve only two successive terms.

Sec. 6. Section 81-3711, Revised Statutes Cumulative Supplement, 2016, is amended to read:

81-3711 The commission shall:

- (1) Administer the Nebraska Visitors Development Act;
- (2) Prepare and approve a budget;
- (3) Elect a chairperson and vice-chairperson;
- (4) Procure and evaluate data and information necessary for the proper administration of the act;
- (5) Appoint an executive director at a salary to be fixed by the commission to conduct the day-to-day operations of the commission;
- (6) Employ personnel and contract for services which are necessary for the proper operation of the commission;
- (7) Establish a means by which any interested person has the opportunity at least annually to offer his or her ideas and suggestions relative to the commission's duties for the upcoming year;
- (8) Authorize the expenditure of funds and contracting of expenditures to carry out the act;
- (9) Keep minutes of its meetings and other books and records which clearly reflect all of the actions and transactions of the commission and keep such records open to examination during normal business hours;
- (10) Prohibit any funds appropriated to the commission from being expended directly or indirectly to promote or oppose any candidate for public office or to influence state or federal legislation; and
- (11) Have authority to mark significant tourism attractions as provided in section 81-3711.01; -
- (12) Adopt and promulgate rules and regulations to carry out the Nebraska Visitors Development Act;
- (13) Develop and administer a program to provide promotional services,

81-3712 (1) ~~For purposes of transition, employees of the Travel and Tourism Division of the Department of Economic Development shall be considered employees of the commission and shall retain their rights under the state personnel system or pertinent bargaining agreement, and their service shall be deemed continuous. This section does not grant employees any new rights or benefits not otherwise provided by law or bargaining agreement or preclude the commission from exercising any of the prerogatives of management set forth in section 81-1311 or as otherwise provided by law. This section is not an amendment to or substitute for the provisions of any existing bargaining agreements.~~

~~(2) All items of property, real and personal, including office furniture and fixtures, books, documents, and records of the Travel and Tourism Division of the Department of Economic Development shall become the property of the commission.~~

~~(3) Whenever the Travel and Tourism Division of the Department of Economic Development is referred to or designated by any contract or other document, such reference or designation shall apply to the commission. All contracts entered into by the division prior to July 1, 2012, are hereby recognized, with the commission succeeding to all rights and obligations under such contracts. Any cash funds, custodial funds, gifts, trusts, grants, and any appropriations of funds from prior fiscal years available to satisfy obligations incurred under such contracts shall be transferred and appropriated to the commission for the payment of such obligations. All licenses, certificates, registrations, permits, seals, or other forms of approval issued by the division shall remain valid as issued unless revoked or their effectiveness is otherwise terminated as provided by law. All documents and records transferred, or copies of such documents and records, may be authenticated or certified by the commission for all legal purposes.~~

~~(4) All rules, regulations, and orders of the Department of Economic Development adopted prior to July 1, 2012, shall continue to be effective until revised, amended, repealed, or nullified pursuant to law.~~

~~(5) No suit, action, or other proceeding, judicial or administrative, lawfully commenced prior to July 1, 2012, or which could have been commenced prior to that date, by or against the division or any employee thereof in his or her official capacity or in relation to the discharge of his or her official duties, shall abate by reason of the transfer of duties and functions from the division to the commission.~~

~~(6) On and after July 1, 2012, unless otherwise specified, whenever any provision of law refers to the division, the law shall be construed as referring to the commission.~~

Sec. 8. Section 81-3713, Reissue Revised Statutes of Nebraska, is amended to read:

81-3713 (1) ~~The commission shall develop a program to provide promotional services and technical assistance to local governments and industry members and to ensure the protection and development of Nebraska's attraction resources.~~

~~(2) The commission shall develop a statewide strategic plan to cultivate and promote tourism in Nebraska. The commission shall review the plan annually and update as necessary. The commission shall adopt policy criteria to be used in the development of the plan. The plan shall include:~~

~~(1) (a) A review of revenue in the State Visitors Promotion Cash Fund available for tourism development at the state level the existing and potential sources of funding for tourism at the state and local levels;~~

~~(b) A comprehensive inventory of local tourism boards, the structure of such boards, and their funding;~~

~~(c) Criteria for local tourism boards in terms of appointments to such boards and for awarding grants by such boards at the local level to ensure local resources are used to achieve the greatest return;~~

~~(2) (d) An examination of best management practices for the tourism industry other states' funding models for tourism;~~

~~(3) (e) Marketing strategies for promoting tourism;~~

~~(4) Methods to expand (f) A proposal for creating new or expanding existing tourism capacity which may include encouraging regional cooperation, collaboration, or privatization; and~~

~~(5) (g) Recommended strategies to provide technical assistance, marketing services, and state aid to local governments and the tourism industry in Nebraska legislation or funding requirements.~~

~~(3) All advertising contracts awarded by the commission concerning travel and tourism shall be based on competitive bids. Contracts shall be awarded to~~

~~after the bidding has been closed. Each person submitting a bid shall be notified by certified mail as to whom the contract was awarded.~~

Sec. 9. Section 81-3714, Revised Statutes Cumulative Supplement, 2016, is amended to read:

81-3714 The State Visitors Promotion Cash Fund is created. The fund shall be administered by the commission. The fund shall consist of revenue deposited into the fund pursuant to section 81-3715 and money donated as gifts, bequests, or other contributions from public or private entities. Funds made available by any department or agency of the United States may also be credited to the fund if so directed by such department or agency. The commission shall use the proceeds of the fund to generally promote, encourage, and attract visitors to and within the State of Nebraska, to erect and replace highway tourism markers, to enhance the use of travel and tourism facilities within the state, to provide ~~marketing assistance~~ grants to communities and organizations, and to contract with the Department of Administrative Services to provide support services to the commission, including, but not limited to, accounting and personnel functions. The proceeds of the fund shall be in addition to funds appropriated to the commission from the General Fund. Any money in the State Visitors Promotion Cash Fund available for investment shall be invested by the state investment officer pursuant to the Nebraska Capital Expansion Act and the Nebraska State Funds Investment Act.

Sec. 10. Section 81-3721, Reissue Revised Statutes of Nebraska, is amended to read:

81-3721 All contracts awarded by the commission shall be subject to sections 73-501 to 73-510. The commission shall comply with the rules, regulations, procedures, and guidelines established by the Department of Administrative Services for contracts ~~The commission shall cooperate with other departments and agencies of the state and may contract with other persons, including private agencies, to carry out any of the functions and purposes of the Nebraska Visitors Development Act.~~

Sec. 11. Section 81-3724, Reissue Revised Statutes of Nebraska, is amended to read:

81-3724 ~~The commission and the Tax Commissioner shall adopt and promulgate rules and regulations to carry out~~ the collection of lodging taxes under the Nebraska Visitors Development Act.

Sec. 12. Section 81-3725, Revised Statutes Cumulative Supplement, 2016, is amended to read:

81-3725 (1) The commission shall develop a program to provide marketing assistance grants to communities and organizations hosting national or international-caliber events held in Nebraska that have the potential to attract a significant percentage of out-of-state visitors and to generate favorable national or international press coverage for Nebraska.

(2) A community or organization applying for a marketing assistance grant shall provide a plan to the commission that includes: (a) Documentation that the event will attract out-of-state visitors; (b) details regarding the type of marketing that would be carried out with state funds; (c) methodologies used to track the impact of marketing efforts and the number of out-of-state visitors attending the event; and (d) details regarding the potential national or international press coverage that will be generated by the event.

(3) The commission shall develop a program to provide innovative tourism grants to communities or organizations that provide tourism and visitor promotion services, host events, or promote attractions which result in either (a) an increased number of nonlocal, instate visitors or (b) an increased number of both nonlocal, instate visitors and out-of-state visitors. Innovative tourism grants may include, but not be limited to, marketing assistance, planning assistance, basic support, and regional cooperation. Innovative tourism grants shall not be used for equipment or capital facility development or improvements.

(4) ~~(3)~~ The executive director shall convene a technical review committee of no fewer than three individuals representing the public sector, the private sector, and citizens at large. The technical review committee and the executive director shall review and score applications for marketing assistance grants and innovative tourism grants and forward recommendations to the commission for approval by the commission or a subcommittee of the commission.

(5) ~~(4)~~ Communities and organizations receiving marketing assistance grants or innovative tourism grants authorized under this section shall provide a final report to the commission within ninety days after the completion date of the event that includes event attendance, the use of funds, and marketing

NEBRASKA ADMINISTRATIVE CODE

Last Approved Date: New Regulations

Title 266 - Nebraska Tourism Commission

Chapter 1 – GRANTS

001 GENERAL AUTHORITY. Nebraska Revised Statute § Section 81-3725 provides authority for the Nebraska Tourism Commission to promulgate these regulations.

002 APPLICANT PLAN GUIDELINES: A community or organization applying for a marketing assistance grant or an innovative tourism grant shall follow guideline requirements found at: <https://visitnebraska.com/media/industry/category/grants>.