



We Want Your Feedback

If you have any questions or suggestions about the newsletter please contact:

Natalie Bacon
Business Development
Manager
nbacon@nicusa.com

Marketing for Department of Motor Vehicles

Nebraska.gov has been working to increase public awareness for the online services offered by the Department of Motor Vehicles.

Posters were printed and are in the process of being distributed across the state. Every branch office in Douglas and Lancaster counties has posters in the treasurer and driver examiner's offices.

Additional signs were created and have been placed outside the Lancaster Treasurer's office on 46th Street in Lincoln.



Nebraska Network Manager: Nebraska Interactive, LLC 2010

NEBRASKA.GOV

301 S. 13th Street, Suite 301
Lincoln, NE 68508

ISSUE

31

August
2010

Nebraska.gov News

In this issue

GM Corner / Driving Adoption P.1
State Electrical Division P.2
Internship Application P.3
DMV Marketing P.4

GM Corner

Nebraska.gov has expanded its services to now include the ability to remotely host applications. As with all of our services, the remote hosting services offer the state of the art and fully secure operation. This system was designed to have the flexibility to incorporate new technologies as they are developed.

The hosting service that Nebraska.gov offers comes with the redundant data centers. We have these services available should the need for disaster recovery ever be needed.

Our services include security certifications that meet the toughest standards.

Contact Nebraska.gov to learn more about this service and how we can work with your agency.

Brent Hoffman



Driving Adoption

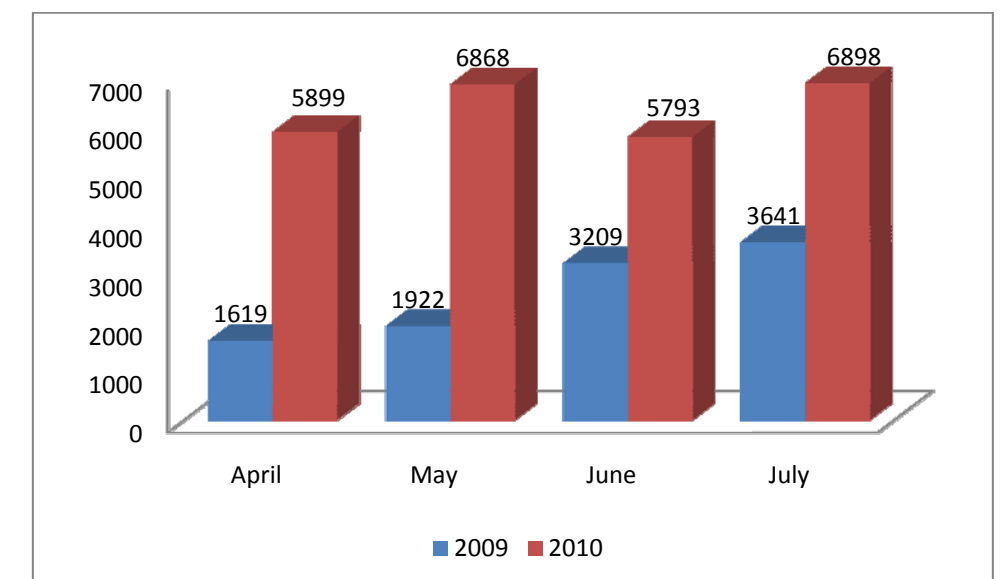
License Plate Renewals

The Department of Motor Vehicles has been offering citizens an online option to renew their license plates. This is a task that must be completed every year, for every car licensed in Nebraska.

There continues to be an increase in adoption for the online service. Many people appreciate the convenience of being able to renew without needing to stand in line at their local county treasurer's office.

The chart below shows the online renewal totals for April-July, comparing 2009 to 2010.

History of Online License Renewals – 2009 vs 2010



Nebraska.gov
Analytics for
July 2010

148,942 Visits

73,691 Visitors

39.81% New
Visitors

294,070 Pages
Viewed

Service Uptime

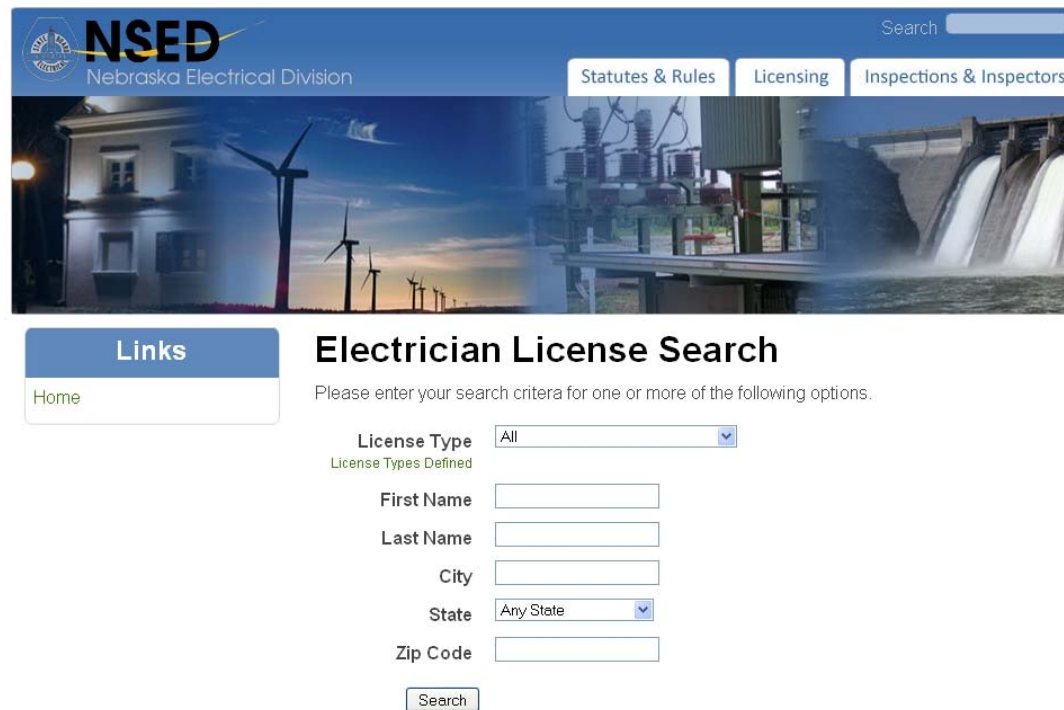
Number of Checks:
14,149

Number of Outages:
3

Uptime: 99.943%

Average Response
Time: 0.593 seconds

New Suite of Services for State Electrical Division



The screenshot shows the NSED website header with navigation tabs for 'Statutes & Rules', 'Licensing', and 'Inspections & Inspectors'. Below the header is a 'Links' section with a 'Home' button. The main content area is titled 'Electrician License Search' and includes a search form with fields for License Type (set to 'All'), First Name, Last Name, City, State (set to 'Any State'), and Zip Code, along with a 'Search' button.

The State Electrical Division has three new services in their suite of online offerings. All three contain licensee information. The new services were launched on July 26, 2010.

Public search for licensed electrical contractors

A free search was created that allows anyone to go to the website to look for a licensed electrical contractor.

<http://www.nebraska.gov/sed/search/>

Licensee search for continuing education hours

This is a free search for those people who are licensed electricians. They can look up how many continuing education hours they have on record, as well as how many are required.

<http://www.nebraska.gov/sed/search/cesearch.cgi>

Licensee mailing list ordering

This new service is available to those that would like to purchase a list of the licensees.

<https://www.nebraska.gov/sed/lists/list.cgi>

Internship Application for NE Commission for the Blind and Visually Impaired

NCBVI Internship Application

General Information

All information is required unless otherwise specified.

First Name:

Middle Initial:

Last Name:

Nebraska.gov is pleased to announce that on July 14th a new application was launched for the Nebraska Commission for the Blind and Visually Impaired.

The Internship Application was created to give clients the experience of completing an actual job application. The Commission works with local companies who offer these positions for the clients.

You can view the application at <http://www.nebraska.gov/ncbvi-internship/>

A Rave Review

"Nebraska has the best way to search licenses."

Comment received from someone using services on the State Electrical Division website.



Fall Conferences

Is your agency/commission participating in an upcoming conference or meeting?

Nebraska.gov is ready to help you by preparing marketing materials for distribution. It is a great opportunity to increase awareness for your online services.

Nebraska.gov also participates with a trade show booth at various conferences.

Contact Nebraska.gov to learn more.

Credit Card Payments

Do you want to be able to offer your customers the option to pay using a credit card? Nebraska eGov Payment Counter offers you the convenience of accepting credit card payments. Contact us today to learn more.