

**We Want Your Feedback**

If you have any questions or suggestions about the newsletter please contact:

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# - Coming Soon -

## The Nebraska State Records Board Website

www.staterecordsboard.ne.gov

Nebraska Network Manager: Nebraska Interactive, LLC 2008

## NEBRASKA.GOV

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# Nebraska.gov News

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## GM Corner "Going Green"

We like to think that the state of Nebraska was "Going Green" when "Going Green" wasn't that cool. How you might ask?

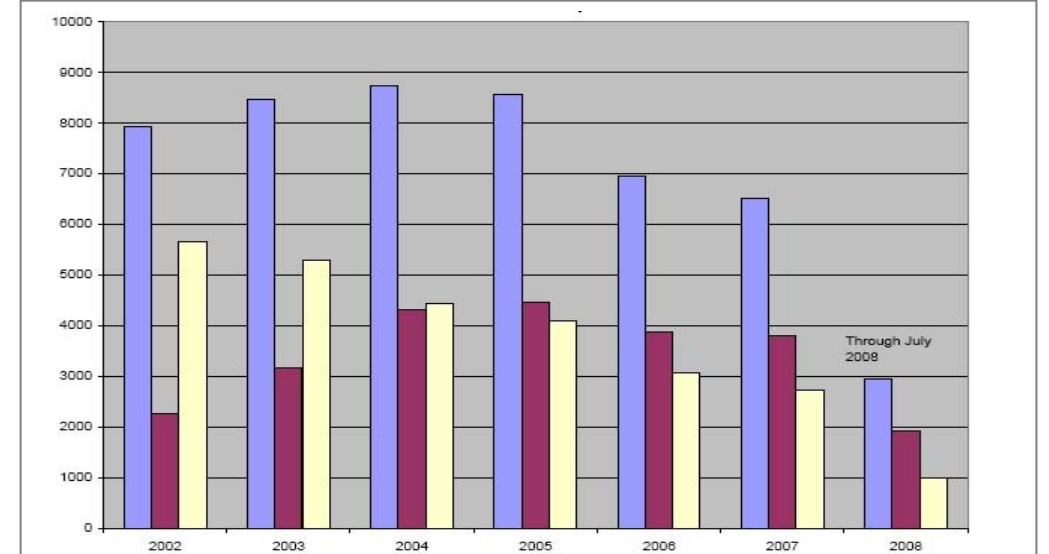
Online services in Nebraska have been part of the solution for over 12 years. Online services help reduce vehicle traffic because citizens and business users are not driving to agencies to conduct official business. Our services have also reduced the paper flow in many state agency offices.

The Department of Natural Resources online Water Well Registrations service is a perfect example of this. You can see how much paper was saved from 2002-2008 just by having this service available online.

*Brent Hoffman*

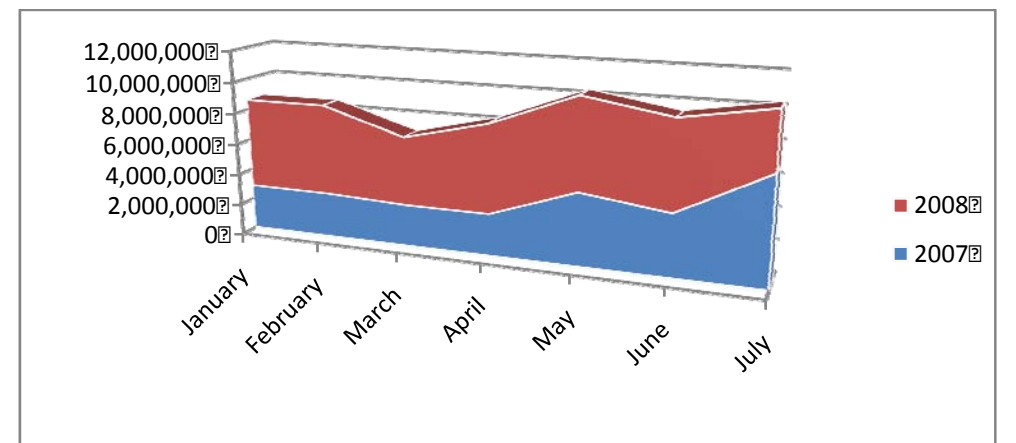
## Driving Adoption

Nebraska Department of Natural Resources- Online Well Registrations



Blue = Total Number of Registered Wells  
Purple = Registered Online  
White = Registered on Paper

## Nebraska.gov Portal Visit History



Nebraska.gov  
Analytics  
July 1-31, 2008

- There were 139,358 visits to the Nebraska.gov Web site
- 33.79% of these visits were new visitors
- 59,716 absolute unique visitors
- 308,756 page views
- 169 different screen resolutions were used

# Thank you & Farewell

Nebraska.gov would like to say farewell to Laureen Riedesel and Jerry Catlett and best wishes on their next journey!

# Welcome

Nebraska.gov would like to welcome Julie Beno, representing Libraries and Ryne Seaman, representing the Banking Industry. We look forward to working with you both.

## Featured Services and "How do I's"

Nebraska Interactive has been working with the governor's office and the state PIO's to gain their input on new monthly "How do I" questions and new "Featured Services" on the home page of Nebraska.gov. Most of these ideas came directly from users and their most frequently asked questions. Nebraska Interactive will update the Featured Service scroll menu and the "How do I's" each month.

Having these specific questions and services listed on the home page will make the portal more 'user centric'. The user will be able to find what they are looking for faster and with more confidence when searching the next time they visit the portal.

If you have any ideas for "How do I's" please let us know.

How Do I Get Information About Attending Nebraska Athletic Events?  
How Do I Get Information On The Nebraska State Fair?  
How Do I keep my kids entertained while in the car?

More How Do I's...



The application at [www.nebraska.gov/wellness/](http://www.nebraska.gov/wellness/) was open to all Nebraska businesses, large and small. There was no cost to apply, and any employer who qualified would receive the award.

All the recipients chose to receive a framed certificate by mail, or to be publicly recognized at the Wellness Council Banquet on September 22, 2008.

Nebraska Interactive will be attending the Wellness Council Banquet and setting up a table to showcase Nebraska eGovernment services.

### 2008 Qualified Recipients

American Title Inc.  
Associated Staffing Inc.  
Assurity Life Insurance Company  
Behlen Mfg. Co.  
Blue Cross Blue Shield of Nebraska  
C&A Industries  
City of Lincoln  
Conductix-Wampfler, Inc.  
Cornhusker Bank  
Duncan Aviation  
E&A Consulting Group, Inc.  
First National Bank  
First National Credit Card Center  
Franciscan Care Services  
Greater Omaha Packing Co., Inc  
Hastings College  
HealthServicesOne  
Kawasaki Motors Manufacturing Corp., U.S.A.  
Kearney Hub

Calvin220  
Lincoln Industries  
Madonna Rehabilitation Hospital  
Mutual of Omaha  
NEBCO  
Nebraska Furniture Mart  
Nebraska Medical Center  
Nelnet  
Oriental Trading Company, Inc.  
Parker Hannifin  
Physicians Mutual  
Professional Veterinary Products  
Providence Medical Center  
Region 3 Behavioral Health Services  
Square D Company  
Tabitha Health Care  
Talent Plus  
Union Bank and Trust  
Union Pacific Railroad  
University of Nebraska - Kearney



A new branding campaign is in the works for the Nebraska Department of Motor Vehicles. The new click DMV will showcase their suite of online services.



Many enjoyed a sky full of fireworks thanks to online services!

The Nebraska State Fire Marshal had another successful year with their Fireworks Display Permit application and Fireworks Retail/Wholesale Permit application.

253 firework display permits and 352 firework retail permits were ordered online this 4<sup>th</sup> of July season.

## A Rave Review: On the Governor's Wellness Award Project

"I can tell you that this was the best I.T. project that I have ever had a privilege to be a part of. Nebraska.gov was thorough and on time, which never happens in the I.T. world! They even went beyond my expectations and offered features that made our program even more user friendly from the participant and the administrative side. In fact, the program went so well that we would very much like to move our survey to their servers as it would increase performance and upgrade our program greatly."

**Lisa Henning**  
Executive Director, WorkWell Inc.  
Lincoln-Lancaster County Health Department

